

# CALL FOR ARTISTS

As a School of Economics and Business Administration, the University of St. Gallen (HSG) is caught between a diverse set of scientific fields. Economic know-how is merged with approaches from the social sciences and academic achievements are fused with practice – the future of our society is shaped. The student art initiative proArte aims to question the prevalent structures, processes and spatial order at the university and confront students, staff and visitors with unfamiliar perspectives and novel impulses.

For the time between 3 and 7 October 2016, we seek young artists to implement an artistic project to intervene in the daily routine of university life in a playful, critical and reflective manner. The art will be accompanied by a curated program of events and will be documented in a short exhibition catalogue.

The organizing team of intervention – young artists on campus aims to achieve the following: On the one hand we would like to offer young, less established artists a platform to interact with the public; on the other hand, we are looking for works of art that cause friction in the institutional framework of the

## SPACES FOR PLAY

university and thus create novel spaces for reflection and action.

The artistic interventions act as catalysts to explore how art and economics shape the University of St. Gallen as well as society as a whole. intervention intends to create a space for play and unusual encounters, inviting students, lecturers and the public to rethink and experience anew the dynamics of art and economy.

ON THE CAMPUS OF THE  
UNIVERSITY OF  
ST. GALLEN

INTERVENTION.PRARTE.CH

# APPLY NOW!

## WHO

Young artists living in Switzerland.

## WHAT

The projects may range from performance art to installations or conceptual art. Aside from artistic quality, a deciding factor in the selection process is also the ability of the artwork to reconfigure the spaces of the school in an original way. Furthermore, works must demonstrate a critical investigation of the university as an institution and the economy as a system. The interventions may be set up or take place indoors as well as outdoors on the campus of the University of St. Gallen.

## APPLICATION DOCUMENTS

- brief project description (max. 1 page) including sketches and visuals
- artist's CV
- portfolio of the artist's work

Please send your applications to [intervention@proarte.ch](mailto:intervention@proarte.ch). The deadline is Saturday, 14 May 2016 at 1 p.m.. If your combined documents exceed 5 MB, please send us a download link for a data transferring service (we recommend [dropbox.com](https://www.dropbox.com) or [hightail.com](https://www.hightail.com)).

## SELECTION PROCEDURE

The panel of judges is appointed by proArte and will be composed of a representative of the University of St. Gallen, an artist, curators and another expert. Nadia Veronese (curator of the Kunstmuseum St. Gallen) and Christina Lehnert (curator at \*KURATOR) have been confirmed as members of the panel.

The selection procedure will consist of two phases: In the first round the jury will select a certain number of promising entries. As a second step the artists chosen in the first round will be invited to meet the judges for an interview at the university. The committee will then make a final decision. Please find all further information here: [intervention.proarte.ch/apply](http://intervention.proarte.ch/apply).

## OUR OFFER

The artists who are chosen to participate will receive a fee and be reimbursed for their expenses for a total of over CHF 1,000.

A catalogue documenting the artwork and portraying the artists will be published.

## CONTACT

The organizing team reserves the rights to make changes to the specifications above. Binding information on the project and procedures can be found on [intervention.proarte.ch/apply](http://intervention.proarte.ch/apply). If you have any questions, please feel free to contact us at [intervention@proarte.ch](mailto:intervention@proarte.ch). We are looking forward to receiving your applications!

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young artists on campus